

REP HEADLINE# 6145290 TRF# E:120604
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP OCT1/12 16.57
CHANGES ** WFLA-TV ***

ADV # ADV. NAME ISS/DCCC

AGY # AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

REP.# OFF.# SALESMAN #

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6145290

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1194 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT1/12 16.57

REP: ORDER CANCELED

ALL LN'S ZERO'D OUT
NEW TTL \$0

PLEASE CONFIRM

THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

01/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 1194

1	S		1100A-1200N	30		\$175.00	10/16	10/19	0		TU-F	0
---	---	--	-------------	----	--	----------	-------	-------	---	--	------	---

PROGRAM : NC8 MIDDAY
CON COM1: NC8 MIDDAY

2	S		1237A-136A	30		\$350.00	10/16	10/19	0		TU-F	0
---	---	--	------------	----	--	----------	-------	-------	---	--	------	---

PROGRAM : J FALLON-NBC
CON COM1: J FALLON-NBC

NOV 01 2012

10/31/12 (3)

REP HEADLINE# 6145290 TRF# E:120604
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET
 HARRIS REPORT FROM REP

FAX# 703-516-9680
 OCT1/12 16.57
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$300.00	10/16	10/19	0		TU-F	0
4	S		400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$675.00	10/16	10/19	0		TU-F	0
5	S		500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,400.00	10/16	10/19	0		TU-F	0
6	S		530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$400.00	10/16	10/19	0		TU-F	0
7	S		530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P	30		\$1,400.00	10/16	10/19	0		TU-F	0
8	S		600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$1,800.00	10/16	10/19	0		TU-F	0
9	S		600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,000.00	10/16	10/19	0		TU-F	0
10	S		630P-700P PROGRAM : NBC NITELY NWS CON COM1: NBC NITELY NWS	30		\$5,000.00	10/16	10/19	0		TU-F	0
11	S		700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,800.00	10/16	10/19	0		TU-F	0

REP HEADLINE# 6145290 TRF# E:120604
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 16.57
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		700A-900A PROGRAM : TODAY SHW< CON COM1: TODAY SHW<	30		\$1,275.00	10/16	10/19	0		TU-F	0
13	S		900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$700.00	10/16	10/19	0		TU-F	0
14	S		1100P-1135P PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11<	30		\$2,000.00	10/16	10/20	0		TU-SA	0
15	S		430A-459A PROGRAM : NC8 TODAY@4:30 CON COM1: NC8 TODAY@4:30	30		\$75.00	10/16	10/21	0		TU-TH, SU	0
16	S		800P-900P PROGRAM : AVG. ALL WKS CON COM1: AVG. ALL WKS	30		\$2,800.00	10/19	10/19	0		FRI	0
17	S		800P-1000P PROGRAM : THE SING-OFF CON COM1: THE SING-OFF	30		\$6,500.00	10/22	10/22	0		MON	0
18	S		600P-630P PROGRAM : NEWSCH8-6 SAT CON COM1: NEWSCH8-6 SAT	30		\$900.00	10/20	10/20	0		SAT	0
19	S		700A-900A PROGRAM : THE TODAY SHOW SAT CON COM1: THE TODAY SHOW SAT	30		\$500.00	10/20	10/20	0		SAT	0
20	S		800P-900P PROGRAM : HARRY'S LAW CON COM1: HARRY'S LAW	30		\$1,500.00	10/20	10/20	0		SAT	0

REP HEADLINE# 6145290 TRF# E:120604
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT1/12 16.57
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	S		900A-1000A PROGRAM : NWSCH8 SAT-AM CON COM1: NWSCH8 SAT-AM	30		\$400.00	10/20	10/20	0		SAT	0
22	S		900P-1000P PROGRAM : PARENTHOOD CON COM1: PARENTHOOD	30		\$1,800.00	10/20	10/20	0		SAT	0
23	S		600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,100.00	10/21	10/21	0		SUN	0
24	S		630P-700P PROGRAM : NBC NIGHTLY NEWS SUNDAY CON COM1: NBC NIGHTLY NEWS SUNDAY	30		\$3,650.00	10/21	10/21	0		SUN	0
25	S		700P-830P PROGRAM : FOOTBALL NIGHT IN AMERICA CON COM1: FOOTBALL NIGHT IN AMERICA	30		\$5,500.00	10/21	10/21	0		SUN	0
26	S		800A-900A PROGRAM : SUN TODAY-NBC CON COM1: SUN TODAY-NBC	30		\$625.00	10/21	10/21	0		SUN	0
27	S		900A-1000A PROGRAM : NWSCH8 SUN-AM CON COM1: NWSCH8 SUN-AM	30		\$400.00	10/21	10/21	0		SUN	0
28	S		800P-1000P PROGRAM : BIGST LR13-NBC CON COM1: BIGST LR13-NBC	30		\$3,500.00	10/16	10/16	0		TUE	0
29	S		200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$300.00	10/22	10/22	0		MON	0

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	S		400P-500P	30		\$675.00	10/22	10/22	0		MON	0
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
31	S		530A-600A	30		\$400.00	10/22	10/22	0		MON	0
PROGRAM : NC8 TODAY@5:30<												
CON COM1: NC8 TODAY@5:30<												
32	S		700A-900A	30		\$1,275.00	10/22	10/22	0		MON	0
PROGRAM : TODAY SHW<												
CON COM1: TODAY SHW<												
33	S		900A-1000A	30		\$700.00	10/22	10/22	0		MON	0
PROGRAM : TODAY SHW2-NBC												
CON COM1: TODAY SHW2-NBC												
34	S		430A-459A	30		\$75.00	10/22	10/22	0		MON	0
PROGRAM : NC8 TODAY@4:30												
CON COM1: NC8 TODAY@4:30												
OCT/12						\$.00						
CONTRACT TOTAL												\$.00
TOTAL SPOTS												0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELED

SVC- NSI BOOKS- OCT/11 NOV/11 NOV/PJ EST/ES
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 797 Issue 3
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Orig

Client: Democratic Congressional Cpgn Comm/ Issue	Submission Cost: 0	Campaign Ref: E:120604023
Buyer: ..	Client/Product/Estimate: 11 / 14 / 1194	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06145290
Est./PO Number: 06145290	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Dccc	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	C
1	M-F 11a News .TWTF..	03		30 Comme	Nbr of Spots Closed PR	3		3
11	M-F 7p Entertainment Tonight .TWTF..	02		30 Comme	Nbr of Spots Closed PR	4		4
17	Mon 8-10p ET / 7-9p CT Voice M.....	04		30 Comme	Nbr of Spots Closed PR	2		2
19	Sat 8p ET / 7p CT RevolutionS.	02		30 Comme	Nbr of Spots Closed PR	1		1
36	Sat 830p ET / 730p CT Go OnS.	07		30 Comme	Nbr of Spots Closed PR	1		1
Weekly Totals: Total Spots(Ord Spots)					9	2	11	
Closed PR								

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
1	M-F 11a News	:30 Commercial	10/15/12	Closed Pre Emption	0.00	10/16	0000167984	E:120604023
11	M-F 7p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	0.00	10/16, 10/30	0000167902	E:120604023

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
17	Mon 8-10p ET / 7-9p CT Voices	:30 Commercial	10/22/12	Closed Pre Emption	16,000.00	No Makegood / Credit	0000000000	E:120604023
19	Sat 8p ET / 7p CT Revolution	:30 Commercial	10/15/12	Closed Pre Emption	1,500.00	No Makegood / Credit	0000000000	E:120604023
36	Sat 830p ET / 730p CT Go On	:30 Commercial	10/15/12	Closed Pre Emption	1,500.00	No Makegood / Credit	0000000000	E:120604023

Grand Totals

		Month 10 Weeks: 4						
		10/15	10/22					
Totals								
Spots		0	0					0
Cost		0	0					0

Grand Totals:

Spots:	0
Gross Total:	0.00
Commission:	0.00
Net Total:	0.00

MAY 15/12 15.41
WILLIAM T. V. * * *

5

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14 AGENCY EST# = 1194												
1			1100A-1200N	30		\$175.00	10/16	10/19	3		TU-F	3
PROGRAM : NC8 MIDDAY CON COM1 : NC8 MIDDAY												
2			1237A-136A	30		\$350.00	10/16	10/19	2		TU-F	2
PROGRAM : J FALLON-NBC< CON COM1 : J FALLON-NBC<												
3			200P-300P	30		\$300.00	10/16	10/19	4		TU-F	4
PROGRAM : RACHAEL RAY CON COM1 : RACHAEL RAY												

REP HEADLINE# 6145290
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9660
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 MAY15/12 15.4
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$675.00	10/16	10/19	4		TU-F	4
5			500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,400.00	10/16	10/19	2		TU-F	2
6			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$400.00	10/16	10/19	4		TU-F	4
7			530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P	30		\$1,400.00	10/16	10/19	2		TU-F	2
8			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$1,800.00	10/16	10/19	4		TU-F	4
9			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,000.00	10/16	10/19	3		TU-F	3
10			630P-700P PROGRAM : NBC NITELY NWS CON COM1: NBC NITELY NWS	30		\$5,000.00	10/16	10/19	1		TU-F	1
11			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,800.00	10/16	10/19	4		TU-F	4
12			700A-900A PROGRAM : TODAY SHW< CON COM1: TODAY SHW<	30		\$1,275.00	10/16	10/19	4		TU-F	4

REP HEADLINE# 6145290
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY15/12 15.4
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			900A-1000A	30		\$700.00	10/16	10/19	4		TU-F	4
PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC												
14			1100P-1135P	30		\$2,000.00	10/16	10/20	3		TU-SA	3
PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11<												
15			430A-459A	30		\$75.00	10/16	10/21	4		TU-TH,SU	4
PROGRAM : NC8 TODAYG4:30 CON COM1: NC8 TODAYG4:30												
16			800P-900P	30		\$2,800.00	10/19	10/19	1		FRI	1
PROGRAM : AVG. ALL WKS CON COM1: AVG. ALL WKS												
17			800P-1000P	30		\$6,500.00	10/22	10/22	2		MON	2
PROGRAM : THE SING-OFF CON COM1: THE SING-OFF												
18			600P-630P	30		\$900.00	10/20	10/20	1		SAT	1
PROGRAM : NWSCH8-6 SAT CON COM1: NWSCH8-6 SAT												
19			700A-900A	30		\$500.00	10/20	10/20	1		SAT	1
PROGRAM : THE TODAY SHOW SAT CON COM1: THE TODAY SHOW SAT												
20			800P-900P	30		\$1,500.00	10/20	10/20	1		SAT	1
PROGRAM : HARRY'S LAW CON COM1: HARRY'S LAW												
21			900A-1000A	30		\$400.00	10/20	10/20	1		SAT	1
PROGRAM : NWSCH8 SAT-AM CON COM1: NWSCH8 SAT-AM												

the voice

8000

1 M/A

400

REP HEADLINE# 6145290
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

MAY15/12 15.4
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			900P-1000P	30		\$1,800.00	10/20	10/20	1		SAT	1
PROGRAM : PARENTHOOD <i>Chicago Fic</i>												
CON COM1: PARENTHOOD												
23			600P-630P	30		\$1,100.00	10/21	10/21	1		SUN	1
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
24			630P-700P	30		\$3,650.00	10/21	10/21	1		SUN	1
PROGRAM : NBC NIGHTLY NEWS SUNDAY												
CON COM1: NBC NIGHTLY NEWS SUNDAY												
25			700P-830P	30		\$5,500.00	10/21	10/21	2		SUN	2
PROGRAM : FOOTBALL NIGHT IN AMERICA												
CON COM1: FOOTBALL NIGHT IN AMERICA												
26			800A-900A	30		\$625.00	10/21	10/21	1		SUN	1
PROGRAM : SUN TODAY-NBC												
CON COM1: SUN TODAY-NBC												
27			900A-1000A	30		\$400.00	10/21	10/21	1		SUN	1
PROGRAM : NWSCH8 SUN-AM												
CON COM1: NWSCH8 SUN-AM												
28			800P-1000P	30		\$3,500.00	10/16	10/16	2		TUE	2
PROGRAM : BIGST LR13-NBC <i>Wice</i>												
CON COM1: BIGST LR13-NBC												
29			200P-300P	30		\$300.00	10/22	10/22	1		MON	1
PROGRAM : RACHAEL RAY												
CON COM1: RACHAEL RAY												
30			400P-500P	30		\$675.00	10/22	10/22	1		MON	1
PROGRAM : DR. OZ												
CON COM1: DR. OZ												

1 M/W

3650

REP HEADLINE# 6145290
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 MAY15/12 15.4
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			530A-600A	30		\$400.00	10/22	10/22	1		MON	1
PROGRAM : NC8 TODAY@5:30<												
CON COM1: NC8 TODAY@5:30<												
32			700A-900A	30		\$1,275.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHW<												
CON COM1: TODAY SHW<												
33			900A-1000A	30		\$700.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHW2-NBC												
CON COM1: TODAY SHW2-NBC												
34			430A-459A	30		\$75.00	10/22	10/22	1		MON	1
PROGRAM : NC8 TODAY@4:30												
CON COM1: NC8 TODAY@4:30												
OCT/12			97025.00									
CONTRACT TOTAL												97025.00
TOTAL SPOTS												70

MARKET TOTALS \$485,125 WFLA 20% WFTS 15% WTSP 25% WTVT 20% WTOG 2% WTTA 2% WMOR 1%
 WMOX 0% WXPX 0% WWSB 15% CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- OCT/11 NOV/11 NOV/PJ EST/ES

DEMOS- RA35+*

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 606 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Democratic Congressional Cpgn Comm/ Issue	Submission Cost: 92475	Campaign Ref: E:120604023	Orig
Buyer: ..	Client/Product/Estimate: 11/14/1194	Sales Rep: HRP Washington, DC	
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06145290	
Est./PO Number: 06145290	Contract type: Political	Business Type: POLITICAL	
		Business Category: Transactional	

Product: Dccc	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Co
1	M-F 11a News .TWTF..	175	30 Comme	Nbr of Spots	3	3	
2	M-F 1237a ET / 1137p CT Late Night .TWTF..	350	30 Comme	Nbr of Spots	2	2	
3	M-F 2p Rachael Ray .TWTF..	300	30 Comme	Nbr of Spots	4	4	
4	M-F 4p Dr Oz .TWTF..	675	30 Comme	Nbr of Spots	4	4	
5	M-F 5p News .TWTF..	1400	30 Comme	Nbr of Spots	2	2	
6	M-F 530a News .TWTF..	400	30 Comme	Nbr of Spots	4	4	
7	M-F 530p News .TWTF..	1400	30 Comme	Nbr of Spots	2	2	
8	M-F 6p News .TWTF..	1800	30 Comme	Nbr of Spots	4	4	
Weekly Totals: Total Spots(Ord Spots)				60	8	68	

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 606 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Democratic Congressional Cpgn Comm/ Issue
 Buyer:
 Schedule Dates: 10/15/12 to 10/28/12
 Est/PO Number: 06145290

Submission Cost: 92475
 Client/Product/Estimate: 11/14/1194
 Weeks: 2
 Contract type: Political

Campaign Ref: E:120604023
 Sales Rep: HRP Washington, DC
 Order Ref: 06145290
 Business Type: POLITICAL
 Business Category: Transactional

Orig

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Co
9	M-F 6a News ..TWTF..	1000	30 Comme	Nbr of Spots	3	3	
10	M-F 630p ET / 530p CT NBC Nightly News ..TWTF..	5000	30 Comme	Nbr of Spots	1	1	
11	M-F 7p Entertainment Tonight ..TWTF..	1800	30 Comme	Nbr of Spots	4	4	
12	M-F 7a Today Show ..TWTF..	1275	30 Comme	Nbr of Spots	4	4	
13	M-F 9a Today Show II ..TWTF..	700	30 Comme	Nbr of Spots	4	4	
14	M-Su 11p News ..TWTF..	2000	30 Comme	Nbr of Spots	3	3	
15	M-Th, Su 430a News ..TWT..S	75	30 Comme	Nbr of Spots	4	4	
16	Fri 8-9p Whitney / CommunityF..	2800	30 Comme	Nbr of Spots	1	1	
17	Mon 8-10p ET / 7-9p CT Voice M.....	8000	30 Comme	Nbr of Spots	2	2	
18	Sat 7a Today ShowS.	500	30 Comme	Nbr of Spots	1	1	
Weekly Totals: Total Spots(Ord Spots)				60	8	68	

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 606 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Democratic Congressional Cpgn Comm/ Issue
 Buyer: ..
 Schedule Dates: 10/15/12 to 10/28/12
 Est./PO Number: 06145290

Submission Cost: 92475
 Client/Product/Estimate: 11/14/1194
 Weeks: 2
 Contract type: Political

Campaign Ref: E-120604023
 Sales Rep: HRP Washington, DC
 Order Ref: 06148250
 Business Type: POLITICAL
 Business Category: Transactional

Orig

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	10/15	10/22	Total	Co
19	Sat 8p ET / 7p CT RevolutionS	1500	30 Comme	Nbr of Spots	1		1	
20	Sat 9a NewsS	400	30 Comme	Nbr of Spots	1		1	
21	Sat 9p ET / 8p CT Chicago FireS	1800	30 Comme	Nbr of Spots	1		1	
22	Sun 6p NewsS	1100	30 Comme	Nbr of Spots	1		1	
23	Sun 7p ET / 6p CT Football Night in AmericaS	4000	30 Comme	Nbr of Spots	2		2	
24	Sun 8a Today ShowS	625	30 Comme	Nbr of Spots	1		1	
25	Sun 9a NewsS	400	30 Comme	Nbr of Spots	1		1	
26	Tue 8p ET / 7p CT VoiceT	3500	30 Comme	Nbr of Spots	2		2	
27	M-F 2p Rachael Ray M.....	300	30 Comme	Nbr of Spots	1		1	
28	M-F 4p Dr Oz M.....	675	30 Comme	Nbr of Spots	1		1	
29	M-F 530a News	400	30	Nbr of Spots	60	8	68	
Weekly Totals: Total Spots(Ord Spots)					60	8	68	

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 606 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Democratic Congressional Cpgn Comm/ Issue
 Buyer: ..
 Schedule Dates: 10/15/12 to 10/28/12
 Est./PO Number: 06145290
 Submission Cost: 92475
 Client/Product/Estimate: 11/14/1194
 Weeks: 2
 Contract type: Political
 Campaign Ref: E:120604023
 Sales Rep: HRP Washington, DC
 Order Ref: 06145290
 Business Type: POLITICAL
 Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Co
30	M-F 7a Today Show M.....	1275	30 Comme Nbr of Spots	1	1	1	
31	M-F 9a Today Show II M.....	700	30 Comme Nbr of Spots	1	1	1	
32	M-Th, Su 430a News M.....	75	30 Comme Nbr of Spots	1	1	1	
Weekly Totals: Total Spots(Ord Spots)				60	8	68	

Grand Totals			
Totals		10/15	10/22
Spots	68	60	8
Cost	92475	73050	19425

Spots: 68
 Gross Total: 92,475.00
 Commission: 13,871.25
 Net Total: 78,603.75



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

33640
Great American Media
1010 Wisconsin Avenue NW
WASHINGTON DC 20007

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: Democratic Congressional Cpg
PROD: Dccc

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E:120604023
WFLA
INVOICE NUMBER 0100033245
PAGE 1
BROADCAST MONTH 10/01/2012 - 10/28/12
SCHEDULE DATES 10/15/12-10/28/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 11 /14 /1194
Desc: 06145290

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 11a News	175.00	1 3	10/17	WE	*WFLA	:30 Commercial	.00	Preempt Program Change	.00-
			10/18	TH		30	.00	Preempt Program Change	.00-
			10/19	FR		30	.00	Preempt Program Change	.00-
M-F 7p Entertainment Tonight	1800.00	11 4	10/16	TU	*WFLA	:30 Commercial	.00	Preempt Program Change	.00-
			10/17	WE		30	.00	Preempt Program Change	.00-
			10/18	TH		30	.00	Preempt Program Change	.00-
			10/19	FR		30	.00	Preempt Program Change	.00-
Mon 8-10p ET / 7-9p CT Voice	8000.00	17 2	10/22	MO	*WFLA	:30 Commercial	.00	Preempt Program Change	8000.00-
			10/22	MO		30	.00	Preempt	8000.00-

*** Continued ***

PERIOD COST	19,000.00	0 Total Units	ACTUAL GROSS BILLING	.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	.00	TOTAL RECONCILING	Credits	19,000.00-
			NET DUE	.00			19,000.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER
Democratic Congressional Cpg Dccc

PRODUCT
INVOICE NUMBER 0100033245
BROADCAST MONTH 10/01/2012 - 10/28/12
AMOUNT DUE .00

REMIT TO:

*00184

000033640
Great American Media
1010 Wisconsin Avenue NW
WASHINGTON DC 20007

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000033640 00000100033245 000000000 4



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

33640
Great American Media
1010 Wisconsin Avenue NW
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Democratic Congressional Cpg
PROD: Dccc

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
INVOICE NUMBER 0100033245
SCHEDULE DATES 10/15/12-10/28/12
WFLA I SS
10/28/12 E:120604023
PAGE 2
BROADCAST MONTH 10/01/2012 - 10/2
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 11 /14 /1194
Desc: 06145290

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE
Sat 8p ET / 7p CT Revolution	1500.00	19 1	10/20 SA	*WFLA :30 Commercial	.00
					Program Change
Sat 830p ET / 730p CT Go On	1500.00	36 1	10/20 SA	*WFLA :30 Commercial	.00
					Preempt Program Change
					1500.00-
					Preempt Program Change
					1500.00-
Total Airtime Net Spot Revenue:				.00	

PERIOD COST	19,000.00	0 Total Units			
		ACTUAL GROSS BILLING	.00	SUB-TOTALS	Debits .00
		AGENCY COMMISSION	.00		Credits 19,000.00-
		NET DUE	.00	TOTAL RECONCILING	19,000.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.